



## ***CEO Challenges Canada is proud to bring you the first ever CEO Adventure Race Challenge.***

In partnership with Hark Events and Storm Racing we guarantee you will have an experience like no other. Hosted at the Bark Lake Leadership Centre in the gorgeous Haliburton Highlands region, this adventure race boasts all of the elements that make for an epic adventure race event. Each team will strive to reach as many checkpoints and accumulate as many points as they can within a four hour time limit.

### **And it gets better...**

Our special guest and keynote speaker is **Robyn Benincasa!!!** The #1 Female Adventure Racer in the World and Founder of World Class Teams – a company that specializes in outdoor adventure team building and the 8 Essential elements of human synergy.

### ***What's Included:***

- Entrance to fully supported, professionally run all-inclusive adventure race
  - Accommodations for Friday - Sunday
  - All food and beverage
  - Fabulous entrance package
  - All necessary race gear – canoes, paddles, back packs, special race jersey, etc
  - CEO Challenge apparel
  - Private Welcome Reception and keynote with Robyn Benincasa - #1 Female Adventure Racer in the World – This alone is worth the price of admission.
  - Team navigating training by the professionals of Hark Events
  - On course support by race staff professionals
  - Dinner and Awards Reception following the race
  - Crystal awards to the winning team
  - Post race Rockstar Party
  - Photo and biography of ceo posted on the CEO Challenge website
  - Special event program with company and participant profiles
  - \$300. of each team entrance fee is donated to Coast to Coast Against Cancer Foundation ([www.coasttocoastagainstcancer.org](http://www.coasttocoastagainstcancer.org))
  - High level networking
  - Unbelievable team building experience
- \*\* Each participant must supply their own bike, certified helmet and certified life jacket

**A company can enter 1 - 4 teams (three people per team).**

**The Team Captain of one of the teams must be the CEO, President, Partner, Owner or "c" suite executive of the company.**

**All-inclusive Cost: \$2700. per team**